



**Michigan District of Circle K International  
District Board Meeting  
Sunday, October 5<sup>th</sup> 2015  
Fall Rally  
Howell, MI**

**I. Call to Order : 10:04 am**

**II. Roll Call**

- a. Governor Steven McCarty -here
- b. Secretary Kathleen Hurley -here
- c. Treasurer Alysia Rollins –not here
- d. Bulletin Editor Samantha Chupa – here
- e. Club Building Chair Caroline Grachek -here
- f. Kiwanis Family Relations Chair Nathan Wright -here
- g. Technology Chair James Edwards -here
- h. Service Chair Jared Feldman -here
- i. Events Chair Tiffany Newman -here
- j. Adrian College Representative – Dana Dowd- here
- k. Central Michigan University Representative –Amanda Dembski- here
- l. Concordia University Representative – not here
- m. Eastern Michigan University Representative – Tori Byers- here
- n. Ferris State University Representative- Kylie White- here
- o. Grand Valley State University Representative – Jordan Phelps -here
- p. Hillsdale College Representative –not here
- q. Michigan State University Representative – Amanda Escamilla - here
- r. Monroe County Community College Representative – Cassondra Kiley –not here
- s. Northwood University Representative – Justine Arvizu - here
- t. Oakland University Representative- Nathan Wright- here
- u. University of Michigan Ann Arbor Representative- Nicole Potchen- here
- v. University of Michigan Dearborn Representative – Not here
- w. Wayne State University Representative – Raghav Madan - here
- x. Administrator Lori Stillwell – not here
- y. Assistant Administrator Caitlyn Kienitz- here
- z. Guests

VI. Sub C International Trustee: Emily Bagwell

VII. CKI President: Rachiele Ricklifts

VIII. CKI VP: Jessica Davis

IX. Indiana Governor: Shayana

X. CMU: Jon. Ben

XI. Northwood: Amelia, Emily Noah

XII. Oakland: Tommy, Caitlyn

XIII. EMU: Angela, Luke

XIV. Umich: Alex

XV. Adrian: Mariah

**III. Approval of Agenda:**

VI. Changes:

1. District Goals
2. EMU Fundraiser
3. Oct. 18th MSU event

- VII. Approval with changes
1. Kylie moves to approve
  2. Dana seconded
  3. Motion passes

**IV. Approval of Summer Board Meeting Minutes**

- VI. Justine moves to approve  
 VII. Amanda second  
 VIII. Motion passes

**V. District Board Updates**

**a. Governor ([mccartys@umich.edu](mailto:mccartys@umich.edu))**

- I. I attended Kiwanis Convention and have visited a few Kiwanis Clubs for their meetings/installation ceremonies on behalf of our district. To continue to strive for excellence, I sent out evaluations for all the District Board positions, so that we can better our work for the district. I also have been working through one-on-ones with many of you. (Although it was kind of crazy for me to attempt them so close to Fall Rally). I have been working extensively with many of the committees working to help them succeed in their directives. I have also visited Northwood for Mudpit Volleyball and Central Michigan University for a meeting. I represented our district at the Fall Kiwanis Board Meeting. Also, I have scheduled club visits for the next two months. I met with a designer to plan some district merchandise sales and our district t-shirts. I have also been at work with the Professional Development Committee to continue pushing this new program.
- II. Please make sure to attend all of October's interclubs! We have a ton!!!!

**b. Secretary ([kchurley@umich.edu](mailto:kchurley@umich.edu))**

- I. As usual, I have been working on sending out the meeting minutes to the board and all of you! I also have collected the September MRF and starting the October one since the last meeting. I also sent out my mid-year evaluation to the club secretaries, which I've gotten some great feedback from! I planned a new member workshop for this weekend.
- II. I went to Kiwanis DCON, Northwood's Mudpit Volleyball, and a CMU meeting. I also attended Aktion Club convention.
- III. Events: U of M:
  - a. Trick-or-Can: Oct. 31st
  - b. Service Day: November 14-15th
  - c. Inductions: Nov. 19th
  - d. I'm in charge of district sign ups for both of these events, so please let me know if you are attending! (Also the sooner the better if possible)

**c. Treasurer ([rollinsa@northwood.edu](mailto:rollinsa@northwood.edu))**

- I. No Official Update

**d. Bulletin Editor ([schupa@emich.edu](mailto:schupa@emich.edu))**

- I. Working on the helping hand, look for it this coming week

**e. Club Building Chair ([cmgrache@umich.edu](mailto:cmgrache@umich.edu))**

- I. Can't speak for U of M's club, but the Club Building committee has been super busy. We're in the process of creating CKI clubs at 12 different schools. Monroe community college is likely to be the next one to be officially chartered. Lake Michigan college is our newest school we're working on,

although they're moving pretty fast. Hope to have at least 3 of the 12 officially chartered by the end of the semester! :) Also made two shiny new documents about what is needed to charter. They'll be ready to be put on the website by next weekend. Hoping to make some other resources as well!

**f. Events Chair ([tiffanymnewman@gmail.com](mailto:tiffanymnewman@gmail.com))**

- I. I have been working on Fall Rally constantly. At the point when we all read this, I hope I can say it went well.
- II. I hope you all had fun. Let me know if you need help with future events.

**g. Kiwanis Family Relations Chair ([wright.nathan53@yahoo.com](mailto:wright.nathan53@yahoo.com))**

- I. Working on interclub stuff, road rally sign completion, CMU in the lead, PDP Task Force work as well

**h. Service Chair ([jfeldm@umich.edu](mailto:jfeldm@umich.edu))**

- I. Since the last board meeting, I worked on setting up the Fall Rally service projects. Email feedback to Jared if you want!

**i. Technology Chair ([jdedward@oakland.edu](mailto:jdedward@oakland.edu))**

- I. Planning a bunch of cool events for all of our new members to attend. Sent out the website feedback form, please pass on to the members.
- II. Snowpia!!

**j. Emily Bagwell, Subregion Trustee**

- I. I encourage you all to subscribe to my newsletter (it comes out every other month and is just one e-mail) and participate in the competitions. Currently, the competition is to make a video with your club on why your club is unique. Videos must be emailed to me at [emilyabagwell@gmail.com](mailto:emilyabagwell@gmail.com) by October 31. I also am currently beginning a Subregion Penpal Program, which you and your members can sign up for now through October 20. You will be matched with a member in another district and can send e-mail, snail mail, snapchat, etc to them throughout the year! It'll be a lot of fun.
- II. If you ever have questions about anything in the International realm of Circle K, just let me know. I am also on the International Service Committee and the Chartering & Club Building Committee. Make sure to save the date for CKIx which will be in Toronto June 22-25, 2016. And "LIKE" Subregion C on Facebook at [www.facebook.com/ckisubc](http://www.facebook.com/ckisubc) :)

**k. Administrator ([lori2547@yahoo.com](mailto:lori2547@yahoo.com))**

- I. Caitlyn: New advisor contacts, snowpia service projects, KAH,

**VI. Club Presidents/Representatives**

**a. Adrian College**

- II. We have been trying to get more members! Also, we are working on trying to get to more events. Adrian College has not been the best about going to events and we would like to change that. Also working with Kiwanis!

**b. Central Michigan University**

- III. After a good three weeks of meetings we now have a full eboard. We have also been planning our 12 hour day of service and dconn. Had a great time going to see northwood and hope to see more schools soon!
  1. About 30 members right now,
  2. Haunted yard (starts on the 16th) please let me know if you ever want to come on any day!
  3. Events: Crop walk october 11th at 1pm
  4. 12 hour day service- October 24th 10 am to 10 pm in powers

- I. Requests: Please have road rally list so we can see what has been taken.

**c. Concordia University**

**i. Stephanie Johnston**

- ii. Working on recruiting and electing officers
- iii. Events: Our Charter night is Wednesday, Oct. 14 at 6pm at Concordia University! Business Casual!
- iv. Give advice, as presidents, it really helps out!

#### **d. Eastern Michigan University**

- i. EMU had 3 general meetings, and lots of service during the month of September. Lower attendance at meetings and events than last yr. :(
- ii. We have announced membership info and dues, now just waiting for people to sign up.
- iii. Will have more info on our tomorrow fund "Rainy Day Service Event" (indoor service project, i.e. tie blankets, dog toys, stress balls etc) soon.
- iv. EMU <3's interclubs and wants to attend them all!!
- v. Events: OCTOBER
  - 1. Lots of service, see our sign up link below!
  - 2. NOV/DEC
    - a. 4th Annual Thanksgiving Potluck Nov 21st or 22nd
    - b. Club Inductions 11/30 @ 7:30pm Bus. Casual: 352 EMU Student Center
    - c. Barnes and Noble Gift Wrapping 12/5
    - d. Sign Up Link:  
[https://docs.google.com/forms/d/115kfkuf9\\_s9fcBT5L5W-OIHdFsu03L9kUH0STII6clA/viewform?c=0&w=1](https://docs.google.com/forms/d/115kfkuf9_s9fcBT5L5W-OIHdFsu03L9kUH0STII6clA/viewform?c=0&w=1)

#### **e. Ferris State University**

- i. Ferris State's Circle K has been busy with preparations for the haunted house! This year it'll be running the 23rd, 24th, 29th, 30th, and 31st. We've already heard from several clubs that want to send people to visit or help run it, but anyone else who wants to is welcome to come! Feel free to contact our Haunted House committee head, Chris Buse, at (989) 284-3987 or cbuse1994@gmail.com for more details. Meet with Cadillac Kiwanis, working on planning socials for member retention.
- ii. Events: October: Annual Haunted House 6:30-10:30
- iii. Inductions: TBD
- iv. December: Angel Tree Meijer Shopping
- v. January/February: Cardboard and Duct Tape Toboggan Race Fundraiser/Food Drive
- vi. February: Annual Hair Drive

#### **f. Grand Valley**

- i. Our club has been up to recruiting for the year along with finding fun service projects and socials for our new members to participate in! We are also looking into some fundraising ideas for our club. 25 members!!!! ☺
- ii. Events: October 17th- Grand Rapids Kids Marathon
- iii. October 24th- Blandford Nature Center- Shine on for Shelby 9-2pm
- iv. November 10th- Induction Ceremony 9pm

#### **g. Hillsdale College**

- i. We've been working on recruiting and helping out the Hillsdale Kiwanis club with their annual fundraiser at the county fair.

#### **h. Michigan State University**

- i. The club has been keeping busy! We have local service events in place for our members and the board has been attending our local as well as the surrounding Kiwanis meetings to attend and help at their service events ( 5 Kiwanis clubs so far) . 23 people so far!

- ii. We also have been doing small service projects at our meetings as well as social events on campus for everyone to get to know each other better
- iii. My two biggest concerns are retaining members and keeping them interested.
- iv. Events: Oct. 18th: Interclub @ 2pm (sending more information out to everyone soon!

**i. Monroe County Community College**

- i. Getting chartered, electing officers.
- ii. Events: Student day. Haunted house, tea party/ fashion show for Stacey's sparkes. 5K for Paula's house.
- iii. Please reach out if you can! Start volunteering with them

**j. Northwood University**

- i. Northwood CKI has been working on recruitment - we have high hopes for much better participation and membership this year! 30 members goal is most likely going to be reached
- ii. We just wrapped up our Mudpit Volleyball event - thanks to everyone that came! We raised \$300 for ELIMINATE!
- iii. Other than that, we're really looking forward to all of the upcoming interclub opportunities and working on retaining members!
- iv. Trick or Treat for UNICEF on the 31st
- v. Inductions: Wed. Nov. 4th 8 pm Griswold hall

**k. Oakland University**

- i. We are working on gaining new members and moving forward with Kiwanis family events.
- ii. Upcoming Events: Tunnel of terror volunteering in weekends in October.
- iii. Working on elections
- iv. Snowpia works in progress

**l. U of M Dearborn**

- i. We've been working on building our club and retaining members, although we are very much so struggling with that. But there are SO MANY great opportunities for amazing volunteering experiences in the Metro Detroit area so that's really something that is going well (except we wish we had more people going)!
- ii. Kids Against Hunger- October 17th
- iii. Youth Summit on Race- November 7th
- iv. Syrian Refugee Clothing Packaging- November 17th – EMU is going
- v. Really looking forward to meeting and working with everyone! Always, always, always down for service! :)

**m. University of Michigan—AA**

- i. Things have been good! Just finished up both mass meetings, now were accepting applications for new committee members and our interviews are coming up. We have Trick-or-Can in late October. Most of our time now is being spent on planning Service Day! We are trying to get as many projects as and participants as possible and planning every aspect of the event.

**n. Wayne State University**

- i. Our club has been off to a good start! We had a mass meeting on September 8th where over 50 interested members came out! That weekend, we had our first service event: setting up Dally in the Alley in Midtown Detroit. It was a lot of fun and we had 11 people volunteer. Since then, our club has been involved in Kiwanis by attending the Family Picnic as well as the Detroit No. 1 Luncheons. Just recently, we held our Harry

Potter-themed Rally Night! Tons of people came out and we all had a blast! As of now we are working on collecting dues and updating the MUC.

- ii. Events: Haunted House Social - October 23rd 8-10pm at Erebus- \$18 dollars

### **VII. District Goals Update—As of September 1, 2015**

1. Membership Goal: 550
2. Kiwanis Family Relations Goal: 190
  - a. Completed: 29
  - b. Percentage: 15%
3. Interclub Goal: 115
  - a. Completed: 25
  - b. Percentage: 21%
4. Service Hour Goal: 17,000
  - a. Completed: 4856
  - b. Percentage: 28%
5. CKIx 2015 Attendance Goals: 17
6. New Clubs Goal: 4
7. DCON Attendance Goal: 100
8. Fall Attendance Goal: 80
9. CKIx 2016 Attendance Goals: 16

### **VIII. Professional Development Update**

1. Sign up at [micirclek.org/professional](http://micirclek.org/professional)
2. More resources to come, including a powerpoint presentation and other talking points

### **IX. New Business**

1. Feedback/Comments on Fall Rally
  - a. Super Fun, Loved it, more inside projects if possible, Games were awesome (whole theme was incorporated), mushrooms were an awesome idea and awesome fundraiser, around \$225 for ELMINATE, next year the pieing during the afternoon! Kiwanians presenting was great (enlightening), Jess and Rachelie's leadership one was great. Ask members for feedback. Service one was good for new ideas. More advanced, more fundraising ideas (workshops), inform team leaders about games (packets or something), do one activity where it involves your entire team, more team building (not less competitive) but more team interaction. Advisors that came had a great time!
2. District Google Doc & Folder
  - a. Going to fix it, possibly creating a new one
3. Using Membership Update Center
  - a. Call membership services during business hours
  - b. Email, but calling is easier 1-800-KIWANIS
4. New Member Handbook
  - a. Mailed to you when you pay dues (register members)
  - b. Dues must be submitted by November 1
  - c. [www.circlek.org/muc](http://www.circlek.org/muc)
  - d. Can track dues of district. Updated each Wednesday at [www.kiwanisone.org/slpreports](http://www.kiwanisone.org/slpreports) (Under Circle K... Club Information Listing)
5. District t-shirts
  - a. Options: Universities on the back, steven is going to send out desgins
  - b. Email requests on Wednesdays

- c. By Friday new designs and vote email will be sent out
  - d. Vista Print is another option, also looking into it
  - e. Deadline: to order will be coming asap: Get shirts at SNOWPIA
- 6. Email minutes each month to Kathleen
  - a. Right now only OU and U of M
  - b. With club emails or once a month all together
- 7. Email copy of club bylaws to Steven as soon as possible
  - a. Steven is going to send out an email with procedure to amend
- 8. Strategic Plan –
  - a. Motion to table – Justine
  - b. Seconded- Amanda E.
  - c. Tabled
- 9. CKI Video
  - a. Do we still want this?
    - a. No
    - b. Possibly: James and Edwards at district events, collaborative!
    - c. If so, we are going to record you after the board meeting
- 10. District Merchandise Proposals
  - a. Which do we prefer?
    - 1. Travel Coffee Mugs
    - 2. Sunglasses
    - 3. Car Decals and Stickers/ Magnets
    - 4. Hand Sanitizer
    - 5. Ball Caps/ Beanies?
    - 6. Key Chains
  - b. Sold after snowpia—After Thanksgiving- December

## **X. Upcoming Opportunities**

- A. Tomorrow Fund (due Dec 1) [www.circlek.org/TomorrowFund](http://www.circlek.org/TomorrowFund)
- B. Trick or Treating for UNICEF—Last year! Let's make it HUGE!

## **XI. Events**

### **a. Snowpia**

- i. Mad Hatter Tea Party!
- ii. November 7: 11:30-6pm (Board Meeting at 10:00am)
- iii. Shelby Senior Center, Shelby, MI
- iv. \$10
- v. Register online, pay with venmo, checks before, or pay there
- vi. Mascot Auction!!

### **b. LovePit**

- i. Theme: Candyland!
- ii. February 6
- iii. Grand Rapids, MI
- iv. \$10

### **c. District Convention**

- i. Mount Pleasant Comfort Suites
- ii. March 18-20, 2015
- iii. Cost \$200
- iv. Ways to cut costs
- v. Put luck vs. off site lunch
- vi. Selling points
- vii. Compromise: choice?

- viii. ASK KIWANIS TO HELP SEND YOUR CLUB MEMBERS NOW!!!!
- ix. How do we want to do award apps
  - 1. Moved to table- Amanda
  - 2. Seconded- jordan
- x. Bylaw amendment proposals to come (discussion at upcoming board meeting)

**d. Upcoming Kiwanis Family Events**

- i. Key Club Fall Rally – November 14, Plymouth High School 9:30-4:45pm
- ii. Key Club District Convention, March 11-13 Traverse City, MI

**e. International Events**

- i. Holiday Embrace: January 16 – Chicago (MLK weekend) \$100
- ii. CKIx: June 22-26 – Toronto, Canada!
- iii. Large Scale Service Project & International Convention
- iv. With Kiwanis, 100th Year Kiwanis IN CANADA!
- v. Sue Petrisin is the International President!
- vi. International Award Applications!!
  - f. Mid Nov. no later than December

**f. Upcoming Interclubs**

- i. October 18: MSU Cider Mill Social! 2pm Uncle John's
- ii. October 24: Ferris State Haunted House 6:00ish
- iii. October 24: CMU Service Day (12 hours of Service) 10-10
- iv. October 23rd: Wayne State Haunted House 8pm- Pontiac
- v. October 28th Steven's Trick or Treat for UNICEF Workshop- U of M
- vi. October 31: U of M Trick Or Can 5:45-8:15pm
- vii. October 31: TRICK OR TREAT FOR UNICEF. ELIMINATE!!!
- viii. November 14: U of M Service Day (24 hours of Service)

**g. Thomas Oliver Greeting Program**

- i. Supports Michigan Kiwanis Foundation
- ii. Children's Miracle Network Hospitals IN MICHIGAN
- iii. Simply by donation (hoping for \$10-\$25 per club)
- iv. Great way to market your club to the Kiwanis District!

**h. Looking Ahead...**

- i. Keep fundraising for ELIMINATE!
- ii. Set induction ceremony nights and let the board know so we can try to attend 😊

**XII. Open Floor**

- g. DCON T-shirts!

**XIII. Adjournment – 12:31pm**